



Almere  
triathlon  
World Championships



## UPC HOLLAND TRIATHLON EXPO 2008

During the UPC Holland Triathlon on August 29<sup>th</sup>, 30<sup>th</sup> and 31<sup>st</sup>, it is possible to rent a stand at the triathlon expo. This year the expo will take place during a period of three days with the World Championship o<sup>3</sup> as an absolute climax! This expo will be an excellent possibility to draw the attention of a lot of athletes and other triathlon interested people to your products.

The locations of the stands during the Triathlon Expo in 2008 will be:

- Saturday and Sunday on the dike alongside the running track in Almere Haven and along one side of the Transition Area. The exact location of your stand will be determined after the receipt of your payment.
- Friday, opposite the registration in the sports hall located on Parkwerf in Almerre Haven. This will be free of charge in combination with a payed stand on Saturday and Sunday. The area to be used will be 4 square meters. You need to provide your own stand facilities.

(ATTENTION: the location on Friday is not the same as on Saturday and Sunday)

If you intend to hire a stand, in addition to the costs of € 550,00, you'll have to conform to the following requirements:

- Stand building on Friday between 08:00 hrs and 09:00 hrs opposite the sports hall. Break up after 16:00 hrs. (ATTENTION: due to the large amount of applications and people we expect, there won't be a parking place next to your stand available).
- Stand building on Saturday before **09:30 hrs**. Break up Sunday evening. The area **won't be secured** between Saturday morning and Sunday evening.
- It is allowed to have your own products tasted, tried out and sold. But this should only be done at your own stand.
- It is allowed to sample, but only within the Expo area.
- It is allowed to put up advertising and promotional material in your stand. It is not allowed to put up advertising and promotional material, including banners etc., outside your stand.
- You're obliged to pay a surety of € 250,00 together with the stand fee. This will be refunded to you after a clean and damage free delivery of the area on Sunday.
- You're not allowed to park your car in your stand area, other then for delivery purposes only.

If you agree on the rental price and our conditions, I would like to ask you to confirm this by returning enclosed registration form by fax or mail. If you should have any further questions, please let us know. You can reach us at the S.H.T. office on Tuesdays and Thursdays between 09:30 hrs and 14:30 hrs. Our telephone number is 00-31-36-5345931. You can ask for Mandy van Bleijswijk or Derek Haenen.

With kindest regards,

Roely Graman-de Vroedt  
President Stichting Holland Triathlon

